CONTRACT



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

And:

Greer Margolis Mitchell Burns 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

	Contract / Rev	vision	Alt Order #	
	941801	/ 1	06271999	
Product	•			
DBAMA FOR AMERICA				
Contract Dates	Estimate #			
10/02/12 - 11/06/12	1537			
Advertiser			Original Date	Revision
Obama/D/President			08/13/12	/ 08/16/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	cast	Cash
	<u>Station</u>	Accou	nt Executive	Sales Office
	WPBF	Mica ⊦	lansen	HRP -Washingto
	Special Hand	ling		
	Demographic			
	Adults 35+			
		<u> </u>		
	IDB#	Advert	iser Code	Product Code
	9912856	95		101
	Agency Ref	·	Advertiser	Ref

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type	Spots	Amount
1 WPBF 10/02/12 11/05/12 THE CHEW	1P-2P	:30	NM	25	\$3,750.00
Class of Time - Immediately Pre-emptible without notice					
Start Date	<u>Rate</u>				
Week: 10/01/12	\$150.00				
Week: 10/08/12 10/14/12 MTWTF 5	\$150.00				
Week: 10/15/12 10/21/12 MTWTF 5	\$150.00				
Week: 10/22/12 10/28/12 MTWTF 5	\$150.00				
Week: 10/29/12 11/04/12 MTWTF 5	\$150.00				
Week: 11/05/12 11/11/12 M 1	\$150.00				
2 WPBF 10/02/12 11/05/12 10-11a Anderson Cooper	10-11a	:30	NM	25	\$3,125.00
Class of Time - Immediately Pre-emptible without notice					
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/01/12	\$125.00				
Week: 10/08/12 10/14/12 MTWTF 5	\$125.00				
Week: 10/15/12 10/21/12 MTWTF 5	\$125.00				
Week: 10/22/12 10/28/12 MTWTF 5	\$125.00				
Week: 10/29/12 11/04/12 MTWTF 5	\$125.00				
Week: 11/05/12 11/11/12 M 1	\$125.00				
3 WPBF 10/02/12 11/05/12 M-SUN WPBF News 25 @	1:11-11:35PM	:30	NM	9	\$2,475.00
Class of Time - Immediately Pre-emptible without notice					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/01/12	\$275.00				
Week: 10/08/12 10/14/12 0	\$0.00				
Week: 10/15/12 10/21/12 0	\$0.00		1		
Week: 10/22/12 10/28/12 0	\$0.00				
Week: 10/29/12 11/04/12 -TWTF 4	\$275.00				
Week: 11/05/12 11/11/12 M 1	\$275.00				
4 WPBF 10/02/12 11/05/12 Nightline	11:35-12:05AM	:30	NM	25	\$6,875.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TWTF 4	Rate \$275.00				
WEGN, TOTALITY TOTALITY TWIFT-	W(3 UU			The last last last last last last last last	distance of the later

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified,



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Contract / Revision Alt Order # 941801 / 1 06271999 Contract Dates Product Estimate # 10/02/12 - 11/06/12 **OBAMA FOR AMERICA 1537**

Advertiser Original Date / Revision 08/13/12 / 08/16/12 Obama/D/President

•				Obama/D/President					08/13/12 / 08/16/12			
						Snote/						
*Line Ch Start	Date End D	ate Descripti	on	Start/End Time	Days	Spots/ Length Week	Rate	TypeS	Spots	Amount		
Start Date	End Date	Weekdays	Spots/Week	Rate	- ·							
Week: 10/08/12	10/14/12	MTWTF	5	\$275.00								
Week: 10/15/12	10/21/12	MTWTF	5	\$275.00				- 1				
Week: 10/22/12	10/28/12	MTWTF	5	\$275.00								
Week: 10/29/12	11/04/12	MTWTF	5	\$275.00								
Week: 11/05/12	11/11/12	M	1	\$275.00								
5 WPBF 10/02	/12 10/08/	12 The View		11A-12PM		:30		NM	4	\$1,400.00		
	•	ible with notice										
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate								
Week: 10/01/12	10/07/12	-TWTF	3	\$350.00				- 1				
Week: 10/08/12	10/14/12	M	1	\$350.00								
6 WPBF 10/02		•		12:06-01:06AM		:30		NM	25	\$1,000.00		
		ely Pre-emptible		_				- 1				
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u>	Spots/Week	Rate				- 1				
Week: 10/08/12	10/07/12	-TWTF	4	\$40.00				-				
Week: 10/05/12	10/14/12	MTWTF MTWTF	5 5	\$40.00 \$40.00								
Week: 10/13/12	10/21/12	MTWTF	5	\$40.00 \$40.00								
Week: 10/29/12	11/04/12	MTWTF	5 5	\$40.00 \$40.00								
Week: 11/05/12	11/11/12	M	1	\$40.00 \$40.00								
7 WPBF 10/02			ccess Hollywood	1230-1p		:30		NM	15	\$2,025.00		
Class of Time Start Date		ible with notice	Cnoto MMook	Dete								
Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$135.00								
Week: 10/08/12	10/14/12	MTWTF	5	\$135.00								
Week: 10/15/12	10/21/12	M	1	\$135.00								
Week: 10/22/12	10/28/12		0	\$0.00								
Week: 10/29/12	11/04/12	-TWTF	4	\$135.00								
Week: 11/05/12	11/11/12	M	1	\$135.00								
8 WPBF 10/02	/12 11/05/	12 WPBF Ne	ws 25 @ Noon	12pm-1230pm		:30		NM	25	\$4,000.00		
		ble with notice	20 @ 1100	12pm 1200pm		.00			25	ψ - 4,000.00		
Start Date	End Date	Weekdays	Spots/Week	Rate				- 1				
Week: 10/01/12	10/07/12	-TWTF	4	\$160.00				- 1				
Week: 10/08/12	10/14/12	MTWTF	5	\$160.00				- 1				
Week: 10/15/12	10/21/12	MTWTF	5	\$160.00				- 1				
Week: 10/22/12	10/28/12	MTWTF	5	\$160.00				- 1				
Week: 10/29/12	11/04/12	MTWTF	5	\$160.00				- 1				
Week: 11/05/12	11/11/12	M	1	\$160.00								
9 WPBF 10/02	/12 11/05/	12 GENERAL	. HOSPITAL	GENERAL HOSPI		:30	1.0-1.7010	NM	25	\$5,000.00		
	e - Immediate	ely Pre-emptible	without notice					- 1				
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 10/01/12	10/07/12	-TWTF	4	\$200.00								
Week: 10/08/12	10/14/12	MTWTF	5	\$200.00								
Week: 10/15/12	10/21/12	MTWTF	5	\$200.00								
Week: 10/22/12	10/28/12	MTWTF	5	\$200.00								
Week: 10/29/12 Week: 11/05/12	11/04/12	MTWTF	5	\$200.00								
	11/11/12	M		\$200.00		.20			0-	0050 05		
10 WPBF 10/02	/12 11/05/	12 206-430A		206-430A	Service Service Service	:30		NM	25	\$250.00		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Class of Time - immediately Pre-emptible without notice

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Alt Order#



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

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Contract / Revision 06271999 941801 / 1 **Contract Dates** Product Estimate # 10/02/12 - 11/06/12 OBAMA FOR AMERICA 1537

Original Date / Revision Advertiser 08/13/12 / 08/16/12 Obama/D/President

#1: O. O. I	. = .5			01 - 4/E - 4 E'	D	Spots/	Dete	T	0	A
*Line Ch Start Da	es autoria un		Name and Administration of the	Start/End Time	Days	Length Week	Rate	Type	Spots	Amount
	End Date 10/07/12	Weekdays -TWTF	Spots/Week 4	<u>Rate</u> \$10.00						
	0/07/12	MTWTF	5	\$10.00						
	0/21/12	MTWTF	5	\$10.00						
Week: 10/22/12 1	0/28/12	MTWTF	5	\$10.00						
Week: 10/29/12 1	1/04/12	MTWTF	5	\$10.00						
Week: 11/05/12 1	1/11/12	M	1	\$10.00						
11 WPBF 10/02/12	11/05/12	KATIE COU	RIC	3-4PM		:30	***************************************	NM	25	\$6,250.00
Class of Time -	Immediatel	y Pre-emptible w	ithout notice							
	End Date	Weekdays	Spots/Week	Rate						
	10/07/12	-TWTF	4	\$250.00						
	10/14/12	MTWTF	5	\$250.00						
	10/21/12 10/28/12	MTWTF	5 5	\$250.00						
	10/26/12	MTWTF	5 5	\$250.00 \$250.00						
	11/11/12	M	1	\$250.00 \$250.00						
12 WPBF 10/02/12			•	4-5p		.30		NINA	25	¢7 500 00
			ithout notice	4-5p		:30		NM	25	\$7,500.00
Class of Time - I Start Date E	inimediately End Date	y Pre-emptible w Weekdays	Spots/Week	Rate				1		
	0/07/12	-TWTF	4	\$300.00						
Week: 10/08/12 1	0/14/12	MTWTF	5	\$300.00				l		
Week: 10/15/12 1	0/21/12	MTWTF	5	\$300.00						
Week: 10/22/12 1	0/28/12	MTWTF	5	\$300.00						
Week: 10/29/12 1	1/04/12	MTWTF	5	\$300.00						
Week: 11/05/12 1	1/11/12	M	1	\$300.00						
13 WPBF 10/02/12	11/05/12	2 4:30a-5a		430a-5a		:30		NM	25	\$750.00
Class of Time - I										
	Ind Date	Weekdays	Spots/Week	Rate						
	0/07/12 0/14/12	-TWTF MTWTF	4 5	\$30.00						
	0/14/12	MTWTF	5	\$30.00 \$30.00						
	0/28/12	MTWTF	5	\$30.00						
	1/04/12	MTWTF	5	\$30.00						
	1/11/12	M	1	\$30.00						
14 WPBF 10/02/12	11/05/12	WPBF News	25 @ 5am	5-530am	- Friday	:30		NM	9	\$450.00
Class of Time -						.00				Ψ100.00
	nd Date	Weekdays	Spots/Week	Rate						
Week: 10/01/12 1	0/07/12	-TWTF	4	\$50.00						
Week: 10/08/12 1	0/14/12		0	\$0.00				1		
	0/21/12		0	\$0.00				ı		
	0/28/12		0	\$0.00						
	1/04/12	-TWTF	4	\$50.00						
	1/11/12	M	1	\$50.00		1946				
15 WPBF 10/02/12				5-6pm		:30		NM	19	\$4,750.00
Class of Time - I				Doto						
	nd Date 0/07/12	Weekdays -TWTF	Spots/Week 4	<u>Rate</u> \$250.00				1		
	0/14/12	MTWTF	5	\$250.00						
	0/21/12		A	\$0.00				Swa5		

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

\$5,000.00



23 WI BI 10/05/12

11/02/12

Class of Time - Pre-emptible with notice

WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

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 Advertiser
 Original Date / Revision

 Obama/D/President
 08/13/12 / 08/16/12

					=					
						Spots/				
*Line Ch Start	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	TypeS	pots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	-TWTF MTWTF	4 5	\$250.00 \$250.00				- 1		
Week: 11/05/12	11/11/12	M	1	\$250.00 \$250.00				- 1		
			· ·							****
16 WPBF 10/02			ws 25 Mornings @	9 5:30-5:57am		:30		NM	4	\$360,00
Class of Time Start Date	e - Immediate End Date	ely Pre-emptible Weekdays	without notice Spots/Week	Pata				- 1		
Week: 10/01/12	10/07/12	-TWTF	<u> </u>	<u>Rate</u> \$90.00				- 1		
Week: 10/08/12	10/14/12		0	\$0.00						
17 WPBF 10/30		12 WPBF Nev	ws 25 @ 6:00PM	******		:30		NM	5	\$2,500.00
Class of Time	e - Immediate	ely Pre-emptible	without notice					- 1		
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>				- 1		
Week: 10/29/12	11/04/12	-TWTF	4	\$500.00				1		
Week: 11/05/12	11/11/12	M	1	\$500.00						
18 WPBF 10/02		12 WPBF Ne	-	6-7AM		:30		NM	14	\$2,100.00
		ely Pre-emptible		Dete						
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$150.00						
Week: 10/08/12	10/14/12	MTWTF	5	\$150.00						
Week: 10/15/12	10/21/12		0	\$0.00						
Week: 10/22/12	10/28/12		0	\$0.00						
Week: 10/29/12	11/04/12	-TWTF	4	\$150.00						
Week: 11/05/12	11/11/12	M	1	\$150.00				- 1		
20 WPBF 10/02	/12 10/22/	12 Good Morr	ning America	7-9AM		:30		NM	15	\$4,125.00
	e - Pre-empti	ble with notice						- 1		
Start Date	End Date	Weekdays	Spots/Week	Rate				- 1		
Week: 10/01/12	10/07/12	-TWTF	4	\$275.00				- 1		
Week: 10/08/12 Week: 10/15/12	10/14/12 10/21/12	MTWTF	5 5	\$275.00				1		
Week: 10/13/12	10/21/12	MTWTF M	1	\$275.00 \$275.00				- 1		
21 WPBF 10/02				7:30-8PM		:30		NM	25	\$21,250.00
Class of Time Start Date	e - Pre-empti End Date	ble with notice	Spots/Week	Dete				- 1		
Week: 10/01/12	10/07/12	<u>Weekdays</u> -TWTF	<u> </u>	<u>Rate</u> \$850.00				- 1		
Week: 10/08/12	10/14/12	MTWTF	5	\$850.00				- 1		
Week: 10/15/12	10/21/12	MTWTF	5	\$850.00				- 1		
Week: 10/22/12	10/28/12	MTWTF	5	\$850.00				- 1		
Week: 10/29/12	11/04/12	MTWTF	5	\$850.00				- 1		
Week: 11/05/12	11/11/12	M	1	\$850.00						
22 WPBF 10/02	/12 11/05/	12 Dr. Oz M-F	9-10a	9-10a		:30		NM	25	\$3,125.00
Class of Time	e - Immediate	ely Pre-emptible	without notice					1		
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/01/12	10/07/12	-TWTF	4	\$125.00						
Week: 10/08/12	10/14/12	MTWTF	5	\$125.00 \$125.00						
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	MTWTF MTWTF	5	\$125.00 \$125.00						
Week: 10/29/12	11/04/12	MTWTF	5 5	\$125.00 \$125.00						
Week: 11/05/12	11/11/12	M	1	\$125.00						
7700K. 11/00/12	11/11/12			ψ12J.UU		* 18				0)40 ⁷ 0

(* Line Transactions: N = New, E = Edited, D = Deleted)

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08/13/12 / 08/16/12



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Contract / Revision Alt Order # 06271999 941801 / 1 **Contract Dates** Product Estimate # 10/02/12 - 11/06/12 OBAMA FOR AMERICA 1537 Advertiser Original Date / Revision

Obama/D/President

				<u></u>		Spots/			
*Line Ch Start	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate Typ	e Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate				23 50 50	
Week: 10/01/12	10/07/12	1	1	\$1,000.00					
Week: 10/08/12	10/14/12	1	1	\$1,000.00				1	
Week: 10/15/12	10/21/12	1	1	\$1,000.00				1	
Week: 10/22/12	10/28/12	1	1	\$1,000.00				1	
Week: 10/29/12	11/04/12	1	1	\$1,000.00				4	
24 WPBF 10/05/				8-9PM		:30	NI	2	\$1,100.00
		ely Pre-emptible	_	Data				L	
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays	Spots/Week 1	<u>Rate</u> \$550.00					*
Week: 10/08/12	10/14/12		ò	\$0.00					
Week: 10/05/12	10/14/12		0	\$0.00					
Week: 10/13/12	10/28/12		0	\$0.00				ľ	
Week: 10/29/12	11/04/12	1	1	\$550.00					
25 WPBF 10/08/				10-11PM		:30	NN	2	\$2,800.00
Class of Time	e - Immediate	ely Pre-emptible	without notice						
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>					
Week: 10/08/12	10/14/12	1	1	\$1,400.00					
Week: 10/15/12	10/21/12		0	\$0.00					
Week: 10/22/12	10/28/12		0	\$0.00					
Week: 10/29/12	11/04/12		0	\$0.00					
Week: 11/05/12	11/11/12	1	1	\$1,400.00					
26 WPBF 10/08/	/12 11/05/	12 DANCING	W/STARS	Prime Other		:30	NN	10	\$25,000.00
Class of Time	e - Immediate	ely Pre-emptible	without notice						
Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 10/08/12	10/14/12	2	2	\$2,500.00					
Week: 10/15/12	10/21/12	2	2	\$2,500.00					
Week: 10/22/12	10/28/12	2	2	\$2,500.00					
Week: 10/29/12	11/04/12	2	2	\$2,500.00					
Week: 11/05/12	11/11/12	2	2	\$2,500.00					
27 WPBF 10/06/			NATOMY 1205XI	M 1205-105XM		:30	NN	4	\$100.00
		ely Pre-emptible							
Start Date Week: 10/01/12	End Date	Weekdays	Spots/Week	Rate					
	10/07/12	1-	1	\$25.00					
Week: 10/08/12	10/14/12	1	4	\$0.00				1	
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	1- 1-	1	\$25.00					
Week: 10/29/12	11/04/12	1-	1	\$25.00 \$25.00					
28 WPBF 10/06/			News	\$25.00 Sat 5-6am		:30	NN.		\$150.00
		ely Pre-emptible		Oat o-oam		.50	1414	'l	Ψ130.00
Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 10/01/12	10/07/12	1-	1	\$30.00					
Week: 10/08/12	10/14/12	1-	1	\$30.00				1	
Week: 10/15/12	10/21/12	1-	1	\$30.00					
Week: 10/22/12	10/28/12	1-	1	\$30.00				I	
Week: 10/29/12	11/04/12	1-	1	\$30.00				I	
29 WPBF 10/06/	12 11/03/	12 Sat 6-7am	News	Sat 6-7am		:30	NN	2	\$180.00
		ely Pre-emptible	without notice	A 50 - 50 - 50 - 50 - 50 - 50 - 50 - 50	-				
Start Date	End Dute	Weekdaye	- Spote/Week	Rate			ب مدرسان سخود الله	-	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



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Contract / Revision Alt Order # 941801 06271999 / 1 **Contract Dates** Product Estimate #

10/02/12 - 11/06/12	OBAMA FOR AMERICA 1537
Advertiser	Original Date / Revision
Obama/D/President	08/13/12 / 08/16/12

Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount	*Line Ch Start	Data End D	usto Dogorintis		Start/End Time	Dovo	Spots/	Rate	Typo	Snoto	Amount
Week 1001/12 1007/12	0					Days	Length week	Nate	Type	Spois	Amount
Week: 1008/1/2 10/14/12 0 \$0.00 Week: 1072/12 10/08/12 0 \$0.00 Week: 1072/12 10/08/12 1 \$0.00 30 WPBF 10/06/12 10/08/12 Sat 7pm News 7-730pm 30 NM 7-730pm 30 NMPBF 10/06/12 10/08/12 Sat 7pm News 7-730pm 30 NM 10 September 10/08/12 10/07/12 Sat 7pm News 7-730pm 30 NM 10 September 10/07/12 10/07/12 September 10/07/12 September 11/07/12 September 1									- 1		
Week: 10151/12 10106/12 0 \$0.00 Week: 101291/12 11004/12 1 \$0.00 Week: 101291/12 11004/12 1 \$0.00 Week: 101291/12 10106/12 Sat 7pm News 7-730pm :30 NM 1 \$150.00 Start Date End Date Weekdays SpotsWeek SpotsWeek Start Date End Date Weekdays SpotsWeek				0							
Week: 10/28/12 11/04/12 11/	Week: 10/15/12	10/21/12		0							
30 WPBF 10/06/12 10/06/12 Sat 7pm News 7-730pm :30	Week: 10/22/12	10/28/12		0	\$0.00						
Class of Time - Immediately Pre-emptible without notice Start Date Mode	Week: 10/29/12	11/04/12	1-	1	\$90.00						
Stant Date Meek: 10701/12 1070712 1070712 1 1 \$150.00			•		7-730pm		:30		NM	1	\$150.00
Week: 10/01/12 10/07/12 11/03/12 GMA Saturday 7-8am Sat 7am-8am 30 NM 3 \$675.00			•		Dete						
31 WPBF 10/06/12 11/03/12 GMA Saturday 7-8am											
Class of Time - Pre-emptible with notice Start Date End Date Week and Start Date End Date	-						:30		NM	3	\$675.00
Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 1 \$225.00										·	\$ 070.00
Week: 10/08/12	Start Date	•		Spots/Week	Rate						
Week: 10/15/12 10/21/12	Week: 10/01/12	10/07/12	1-	1	\$225.00						
Week: 10/22/12 10/28/12				0							
Section Sect			1-	1	\$225.00						
Sat				0	•						
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Rat	Week: 10/29/12	11/04/12	1-	1	\$225.00						
Start Date End Date Week and 10/01/12 10/07/12 1 1 \$350.00	32 WPBF 10/06/	/12 11/03/ ⁻	12 Sat Jeopar	dy	Sat 7:30-8PM		:30		NM	4	\$1,400.00
Week: 10/03/12 10/07/12 1 1 \$350.00 Week: 10/08/12 10/14/12 1 1 \$350.00 Week: 10/15/12 10/21/12 1 1 \$350.00 Week: 10/15/12 10/28/12 1 1 \$350.00 Week: 10/29/12 11/04/12 1 1 \$350.00 33 WPBF 10/08/12 11/03/12 Sat Prime College Football 8-1130pm :30 NM 4 \$2,600.00 Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Section Sect	Class of Time	e - Pre-emptil	ble with notice								
Week: 10/08/12 10/14/12 0 \$0.00				Spots/Week							
Week: 10/15/12 10/21/121 1 \$350.00 Week: 10/22/12 10/28/121 1 \$350.00 Week: 10/29/12 11/04/12 11			1-	1					- 1		
Week: 10/22/12 10/28/121 1 \$350.00			1	0	•				1		
Week: 10/29/12		·		1	•						
33 WPBF 10/06/12			_	1							
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 1 1 \$650.00	-		****	College Football			:30		NM	4	\$2,600,00
Start Date End Date Weekdays Spots/Week Rate \$650.00				-	·		.00			7	Ψ2,000.00
Week: 10/01/12 10/07/12 1- 1 \$650.00 Week: 10/08/12 10/14/12 1- 1 \$650.00 Week: 10/22/12 10/28/12 1- 1 \$650.00 Week: 10/29/12 11/04/12 1- 1 \$650.00 Week: 10/29/12 11/04/12 1- 1 \$650.00 Class of Time - Immediately Pre-emptible without notice Start Date Week 10/01/12 End Date Weekdays Spots/Week Pate Spots/Week Pat			*		Rate				ı		
Week: 10/15/12 10/21/12 10/28/12 10/28/12 10/28/12 11/04/14 11/04/14 11	Week: 10/01/12	10/07/12	1-	1	* * * * * * * * * * * * * * * * * * * *				- 1		
Week: 10/22/12 10/28/121 1 \$650.00 Week: 10/29/12 11/04/121 1 \$650.00 34 WPBF 10/06/12 11/03/12 Sat 8-9am News Sat 8-9am :30 NM 2 \$250.00 Class of Time - Immediately Pre-emptible without notice Start Date Week: 10/01/12 10/07/121 Immediately Pre-emptible without notice \$10.00 Week: 10/08/12 10/08/12 10/07/121 0 \$0.00 Week: 10/15/12 10/21/12 0 \$0.00 Week: 10/15/12 10/28/12 0 \$0.00 Week: 10/29/12 11/04/121 1 \$125.00 35 WPBF 10/07/12 11/04/12 Chris Matthews Sun 10-10:30AM :30 NM 5 \$625.00 Class of Time - Immediately Pre-emptible without notice Start Date End Date Meekdays Spots/Week Weeks Spots/Week Week: 10/01/12 10/07/121 Rate \$125.00 Week: 10/08/12 10/14/121 1 1 \$125.00 \$125.00 Week: 10/15/12 10/21/121 1 1 \$125.00	Week: 10/08/12	10/14/12		0	\$0.00			1-			
Week: 10/29/12 11/04/121 1 \$650.00 34 WPBF 10/06/12 11/03/12 Sat 8-9am News Sat 8-9am :30 NM 2 \$250.00 Class of Time - Immediately Pre-emptible without notice Start Date Start Date Weekdays Spots/Week Rate \$125.00 Week: 10/01/12 10/07/12 10/07/121 1 \$125.00 Week: 10/08/12 10/14/12 0 \$0.00 Week: 10/15/12 10/28/12 0 \$0.00 Week: 10/29/12 11/04/12 1 1 \$125.00 35 WPBF 10/07/12 11/04/12 Chris Matthews Sun 10-10:30AM :30 NM 5 \$625.00 Class of Time - Immediately Pre-emptible without notice Start Date Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1 \$125.00 Week: 10/08/12 10/07/121 1 \$125.00 Week: 10/08/12 10/14/121 1 \$125.00 Week: 10/05/12 10/21/121 1 \$125.00			1-	1					- 1		
34 WPBF 10/06/12 11/03/12 Sat 8-9am News Sat 8-9am :30 NM 2 \$250.00 Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 10/07/12 10/07/121 1 \$125.00 Week: 10/08/12 10/14/12 0 \$0.00 Week: 10/15/12 10/21/12 0 \$0.00 Week: 10/22/12 10/28/12 1 \$125.00 35 WPBF 10/07/12 11/04/12 Chris Matthews Sun 10-10:30AM :30 NM 5 \$625.00 Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 10/07/121 1 \$125.00 Week: 10/08/12 10/14/121 1 \$125.00 Week: 10/15/12 10/21/121 1 \$125.00			_	1					- 1		
Class of Time - Immediately Pre-emptible without notice Start Date	Week: 10/29/12	11/04/12	1-	1	\$650.00		77. TV-TV-V-1.		_		
Start Date End Date Weekdays Spots/Week Rate					Sat 8-9am		:30		NM	2	\$250.00
Week: 10/01/12 10/07/12 1- 1 \$125.00 Week: 10/08/12 10/14/12 0 \$0.00 Week: 10/15/12 10/21/12 0 \$0.00 Week: 10/29/12 11/04/12					Poto				- 1		
Week: 10/08/12 10/14/12 0 \$0.00 Week: 10/15/12 10/21/12 0 \$0.00 Week: 10/22/12 10/28/12 0 \$0.00 Week: 10/29/12 11/04/12									- 1		
Week: 10/15/12 10/21/12 0 \$0.00 Week: 10/22/12 10/28/12 0 \$0.00 Week: 10/29/12 11/04/12				o O					- 1		
Week: 10/22/12 10/28/12				0	•				- 1		
Week: 10/29/12 11/04/12 1 1 \$125.00 35 WPBF 10/07/12 11/04/12 Chris Matthews Sun 10-10:30AM :30 NM 5 \$625.00 Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 1 1 \$125.00 Week: 10/15/12 10/21/12 1 1 \$125.00 Week: 10/15/12 10/21/12 1 1 \$125.00				0							
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/121 1 \$125.00 Week: 10/08/12 10/14/121 1 \$125.00 Week: 10/15/12 10/21/121 1 \$125.00	Week: 10/29/12	11/04/12	1-	1							
Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 1 1 \$125.00 Week: 10/08/12 10/14/12 1 1 \$125.00 Week: 10/15/12 10/21/12 1 1 \$125.00	35 WPBF 10/07/	/12 11/04/1	12 Chris Matth	news	Sun 10-10:30AM		:30	17.43%	NM	5	\$625.00
Week: 10/01/12 10/07/12 1 1 \$125.00 Week: 10/08/12 10/14/12 1 1 \$125.00 Week: 10/15/12 10/21/12 1 1 \$125.00			ely Pre-emptible	without notice							
Week: 10/08/12				Spots/Week							
Week: 10/15/12 10/21/121 1 \$125.00				1							
			-	1							
		10/21/12	I	7							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Alt Order # Contract / Revision 06271999 941801 / 1 Contract Dates **Product** Estimate # OBAMA FOR AMERICA 1537 10/02/12 - 11/06/12

Original Date / Revision Advertiser 08/13/12 / 08/16/12 Obama/D/President

						Spots/				
*Line Ch Start	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	Туре	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate					***	
Week: 10/29/12	11/04/12	1	1	\$125.00						
36 WPBF 10/07	/12 11/04/	12 666 PARK	AVE	10-11PM		:30		NM	5	\$5,000.00
		ely Pre-emptible								
Start Date	End Date	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u>						
Week: 10/01/12 Week: 10/08/12	10/07/12 10/14/12	1	1	\$1,000.00 \$1,000.00						
Week: 10/15/12	10/14/12	1	1	\$1,000.00						
Week: 10/13/12	10/21/12	1	1	\$1,000.00						
Week: 10/29/12	11/04/12	1	1	\$1,000.00						
37 WPBF 10/07/		12 Sun 11:35	om Late News	1135p-12am		:30		NM	5	\$750.00
		ely Pre-emptible		1100p 12am		.00		14141	ľ	Ψ100.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/01/12	10/07/12	1	1	\$15 0.00						
Week: 10/08/12	10/14/12	1	1	\$150.00						
Week: 10/15/12	10/21/12	1	1	\$150.00						
Week: 10/22/12	10/28/12	1	1	\$150.00						
Week: 10/29/12	11/04/12	1	1	\$150.00						
38 WPBF 10/07				Sun 5-6am		:30		NM	5	\$125.00
		ely Pre-emptible								
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> 1	Spots/Week 1	Rate						
Week: 10/08/12	10/07/12	1	1	\$25.00 \$25.00						
Week: 10/05/12	10/14/12	1	1	\$25.00 \$25.00						
Week: 10/22/12	10/28/12	1	1	\$25.00						
Week: 10/29/12	11/04/12	1	1	\$25.00						
39 WPBF 10/07/	12 11/04/	12 Sun 6-7am	News	Sun 6-7am		:30	The second	NM	4	\$200.00
		ely Pre-emptible				.00			, ,	\$200.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/01/12	10/07/12	1	1	\$50.00				i		
Week: 10/08/12	10/14/12		0	\$0.00					ij	
Week: 10/15/12	10/21/12	1	1	\$50.00						
Week: 10/22/12	10/28/12	1	1	\$50.00						
Week: 10/29/12	11/04/12	1	1	\$50.00						
40 WPBF 10/07/		•	n News	630-7pm		:30		NM	4	\$1,600.00
		ble with notice	0	5 ·						
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays	Spots/Week	Rate						
Week: 10/08/12	10/07/12	1	1	\$400.00 \$400.00						
Week: 10/15/12	10/21/12	1	1	\$400.00						
Week: 10/22/12	10/28/12	1	1	\$400.00						
41 WPBF 10/07/		12 GMA Sund	av 7-8am	Sun 7-8am		:30		NM	_ ,	\$700.00
		ble with notice	-, , ouiii	Juli 7-Julii		.50		IAIAI	4	φ100.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/01/12	10/07/12	1	1	\$175.00						
Week: 10/08/12	10/14/12	1	1	\$175.00						
Week: 10/15/12	10/21/12		0	\$0.00						
Week: 10/22/12	10/28/12	1	. 1	\$175.00		V	A-167- All Torres	101		×
Mode 10/20/13	44/04/43		بوسيد إن المام أوسيد فإنا عودي	6476.00	كن حيد وجدود	بالمراجع والمراجع والم والمراجع والمراجع والمراجع والمراجع والمراجع والمراجع والمراج	and policy and an artist of the last		Name and Address of the Owner, where the	Contract of the last of the la

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Alt Order # Contract / Revision 06271999 941801 / 1 **Contract Dates** Product Estimate # <u>A</u>

10/02/12 - 11/06/12	OBAMA FOR AMERICA	1537
Advertiser	Origin	nal Date / Revision
Obama/D/President	08/	/13/12 / 08/16/12

*Line Ch Start I	Date End D	ate Description	on	Start/End Time	Days	Spots/ Length Week	Rate	Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate						
42 WPBF 10/07/				7-8PM		:30		NM	5	\$2,250.00
Class of Time	- Immediate	ely Pre-emptible	without notice					- 1		·
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>				- 1		
Week: 10/01/12	10/07/12	1	1	\$450.00				- 1		
Week: 10/08/12	10/14/12	1	1	\$450.00				- 1		
Week: 10/15/12	10/21/12	1	1	\$450.00				- 1		
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	1 1	1	\$450.00 \$450.00				- 1		
43 WPBF 10/07/			Nows	Sun 8-9am		:30		NM	6	\$600.00
		ely Pre-emptible		Sull 6-9aili		.30		INIVI	0	\$600.00
Start Date	End Date	Weekdays	Spots/Week	Rate				- 1		
Week: 10/01/12	10/07/12	1	1	\$100.00				Į		
Week: 10/08/12	10/14/12	2	2	\$100.00				1		
Week: 10/15/12	10/21/12		0	\$0.00				- 1		
Week: 10/22/12	10/28/12	2	2	\$100.00						
Week: 10/29/12	11/04/12	1	1	\$100.00			34			
44 WPBF 10/07/				8-9PM		:30		NM	2	\$2,000.00
		ely Pre-emptible								
Start Date Week: 10/01/12	End Date	<u>Weekdays</u> 1	Spots/Week	Rate						
Week: 10/08/12	10/07/12	I	1	\$1,000.00						
Week: 10/15/12	10/14/12 10/21/12		0	\$0.00 \$0.00						
Week: 10/13/12	10/21/12		0	\$0.00						
Week: 10/29/12	11/04/12	1	1	\$1,000.00				1		
45 WPBF 10/07/	12 11/04/	12 Sun 9-10ai	m	9-10am		:30		NM	4	\$3,600.00
Class of Time	- Fixed Non	Pre-emptible							·	4 0,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate				1		
Week: 10/01/12	10/07/12	1	1	\$900.00				- 1		
Week: 10/08/12	10/14/12	1	1	\$900.00				1		
Week: 10/15/12	10/21/12	1	1	\$900.00						
Week: 10/22/12	10/28/12		0	\$0.00						
Week: 10/29/12	11/04/12	1	1	\$900.00		*******				
46 WPBF 10/07/				9-10PM		:30		NM	5	\$6,000.00
Start Date	e - Immediate End Date	ely Pre-emptible Weekdays	Spots/Week	Rate				- 1		
Week: 10/01/12	10/07/12	1	1	\$1,200.00				- 1		
Week: 10/08/12	10/14/12	1	1	\$1,200.00				- 1		
Week: 10/15/12	10/21/12	1	1	\$1,200.00				- 1		
Week: 10/22/12	10/28/12	1	1	\$1,200.00				- 1		
Week: 10/29/12	11/04/12	1	1	\$1,200.00						
47 WPBF 10/04/	12 10/18/1	12 GREYS		9-10PM		:30		NM	3	\$6,000.00
		ely Pre-emptible								
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays	Spots/Week	Rate						
Week: 10/01/12 Week: 10/08/12		1 1	1	\$2,000.00						
Week: 10/08/12	10/14/12 10/21/12	1	1	\$2,000.00						
·				\$2,000.00			-		_	
48 WPBF 10/02/				8-9PM		:30		NM	5	\$12,500.00
Class of Time	- immediate	ely Pre-emptible	without notice					ı		

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Alt Order #



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

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941801 06271999 / 1 **Contract Dates** Estimate # Product OBAMA FOR AMERICA 1537 10/02/12 - 11/06/12

Original Date / Revision Advertiser 08/13/12 / 08/16/12 Obama/D/President

Contract / Revision

						Spots/			
*Line Ch Start I	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate Ty	oe Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 10/01/12	10/07/12	-1	1	\$2,500.00				1	
Week: 10/08/12	10/14/12	-1	1	\$2,500.00				1	
Week: 10/15/12	10/21/12	-1	1	\$2,500.00				1	
Week: 10/22/12	10/28/12	-1	1	\$2,500.00				1	
Week: 10/29/12	11/04/12	-1	1	\$2,500.00					
49 WPBF 10/17/				10-11PM		:30	N	VI 3	\$3,600.00
		ely Pre-emptible		- .				1	
Start Date Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u>				1	
Week: 10/13/12	10/21/12	1	1	\$1,200.00				1	
Week: 10/29/12	11/04/12	1	1	\$1,200.00 \$1,200.00				1	
50 WPBF 10/03/			NEIGHBORS	8-9PM		:30	N	d ,	¢2 000 00
				0-9PIVI		:30	N	VI 2	\$2,000.00
Start Date	End Date	ely Pre-emptible Weekdays	Spots/Week	Rate				1	
Week: 10/01/12	10/07/12	1	<u> </u>	\$1,000.00				1	
Week: 10/08/12	10/14/12		0	\$0.00				1	
Week: 10/15/12	10/21/12		0	\$0.00				1	
Week: 10/22/12	10/28/12		0	\$0.00					
Week: 10/29/12	11/04/12	1	1	\$1,000.00				1	
51 WPBF 10/10/	12 10/24/	12 MOD FAM	/ SUBURG	9-10PM		:30	N	и 2	\$5,000.00
Class of Time	e - Immediate	ely Pre-emptible							40,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate					
Week: 10/08/12	10/14/12	1	1	\$2,500.00					
Week: 10/15/12	10/21/12		0	\$0.00					
Week: 10/22/12	10/28/12	1	1	\$2,500.00					
52 WPBF 10/09/	12 10/29/	12 M-SUN WI	PBF News 25 @	1′11-11:35PM		:30	N	VI 15	\$7,500.00
Class of Time	- Pre-empti	ble with notice							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate				1	
Week: 10/08/12	10/14/12	-TWTF	4	\$500.00					
Week: 10/15/12	10/21/12	MTWTF	5	\$500.00					
Week: 10/22/12	10/28/12	MTWTF	5	\$500.00					
Week: 10/29/12	11/04/12	M	1	\$500.00					
53 WPBF 10/09/				11A-12PM		:30	N	M 16	\$11,200.00
Class of Time								1	
<u>Start Date</u> Week: 10/08/12	End Date	<u>Weekdays</u>	Spots/Week	Rate				1	
	10/14/12	~TWTF	4	\$700.00				1	
Week: 10/15/12 Week: 10/22/12	10/21/12	MTWTF	4	\$700.00				1	
Week: 10/29/12	10/28/12 11/04/12	MTWTF	3	\$700.00				1	
Week: 11/05/12	11/04/12	MTWTF M	3	\$700.00				1	
				\$700.00				-	
54 WPBF 11/06/				11A-12PM		:30	N	M 1	\$700.00
Class of Time Start Date	End Date	Weekdays	Spots/Week	Data				1	
Week: 11/05/12	11/11/12	-1	Spots/vveek 1	<u>Rate</u> \$700.00				f	
55 WPBF 10/16/	12 10/29/	2 1230-1P A	ccess Hollywood	1230-1p		:30	N	И 10	\$750.00
Class of Time		ly Pre-emptible	-	•					
Start Date		Weekdays	Spots/Week	Rate					
ب خالها الله الله بياسيان السيار المساول	THE RESERVE OF THE PERSON NAMED IN	Indiana			THE RESERVE		A NEW YORK WAS ASSESSED.		وبرسار والمحاول والمحاول

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Contract / Revision Alt Order # 06271999 941801 / 1 Product Estimate # Contract Dates 10/02/12 - 11/06/12 OBAMA FOR AMERICA 1537

<u>Advertiser</u> Original Date / Revision 08/13/12 / 08/16/12 Obama/D/President

Start Date End Date Start Star							Spots/				
Week: 10/22/12 10/24/12 MFTFFFFF 5 \$75.00	*Line Ch Start	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	TypeS	Spots	Amount
Section 1.00								2.11.11			
S6 WPBF 10/09/12 10/29/12 WPBF News 25 @ 5am											
Class of Time - Pre-amptible with notice Shot Date End Date Weekdays Weekday Weekdays Weekdays 10/44/2							.30		NIM	15	\$1.350.00
Siart Date End Date Weekclarys Spots/Week A Spot Sp				ws 25 @ 5am	5-550am		.30		IAIAE	13	\$1,550.00
Week: 1015/12 10/21/12 MTWTFF- 5 \$90.00 Week: 10/29/12 11/04/12 MTWTF- 5 \$90.00 Week: 10/29/12 11/04/12 MTWTF- 1 \$90.00 S7 WPBF 11/06/12 11/04/12 MTWTF- 1 \$90.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Soots/Week Rate Week 11/05/12 11/11/12 −1. 1 \$90.00 58 WPBF 10/03/12 11/11/12 −1. 1 \$90.00 58 WPBF 10/03/12 11/04/12 WTWTF- 4 \$160.00 Class of Time - Pre-emptible with notice Soots/Week Rate Week 10/03/12 11/04/12 TWTF- 4 \$160.00 Week: 10/05/12 10/14/12 TWTF- 5 \$160.00 Week: 10/05/12 11/04/12 MTWTF- 5 \$500.00 Week: 10/05/12 10/14/12 TWTFF- 4 \$500.00 Week: 10/05/12 10/14/12 TWTFF- 5 \$500.00 Week: 10/05/12 10/14/12 TWTFF- 5 \$500.00 Week: 10/05/12 10/04/12 TWTFF- 5 \$500.00 Week: 10/05/12 10/04/12 TWTFF- 5 \$500.00 Week: 10/05/12 10/04/12 TWTFF- 5 \$500.00 Week: 10/05/12 11/04/12 TWTFF- 5 \$500.00 Week: 10/05/12 11/04/12 TWTFF- 5 \$500.00 Week: 10/05/12 11/05/12 WPBF News 25 Morning 6 5/4M 30 NM 10 \$16,000.00 Class of Time - Pre-emptible with notice \$100.00		•		Spots/Week	Rate						
Week: 10/22/12 10/28/12 MTWTF	Week: 10/08/12	10/14/12	-TWTF	4	\$90.00						
Week: 10/29/12			MTWTF	5	\$90.00						
ST WPBF 11/06/12	· · · · · · · · · · · · · · · · · · ·			5							
Class of Time - Pre-emptible with notice Start Date Meekdays Spots/Week Spots Spot	Week: 10/29/12			1	\$90.00						
Start Date				ws 25 @ 5am	5-530am		:30		NM	1	\$90.00
Seek: 11/05/12	_	•		Constanting of	Data						
S8 WPBF 10/09/12											
Class of Time - Pre-emptible with notice Siart Date Weekdays Spots/Week St60.00	4.77						.30		NIM	20	¢2 200 00
Start Date End Date Weekdays Spots/Week Rate Week 10/15/12 10/21/12 MTWTF 5 \$160.00 Week: 10/22/12 10/28/12 MTWTF 5 \$160.00 Week: 10/22/12 10/28/12 MTWTF 5 \$160.00 Week: 10/22/12 11/11/12 MTWTF 5 \$160.00 Week: 10/22/12 11/11/12 WPBF News 25 @ 6.00PM 6-6.30PM :30 NM 15 \$7,500.00 Start Date End Date Weekdays Spots/Week Spots/Week Spots/Week 10/22/12 10/28/12 MTWTF 5 \$500.00 Week: 10/22/12 10/28/12 WPBF News 25 Mornings 6-7AM :30 NM 10 \$2,750.00 S2,750.00 S2,750.00 Week: 10/22/12 10/28/12 MTWTF 5 \$500.00 Week: 10/22/12 10/28/12 MTWTF 5 \$275.00 Week: 10/28/12 11/04/12 M 1 \$275.00 S2/75.00 Week: 10/28/12 11/04/12 Week: 10/28/1				ws 25 Mornings (ற 5.50-5.57 am		.30		INIVI	20	\$3,200,00
Week: 10/08/12				Spots/Week	Rate						
Week: 10/22/12											
Week: 10/29/12	Week: 10/15/12	10/21/12	MTWTF	5	\$160.00						
Week: 11/05/12		10/28/12	MTWTF	5	\$160.00						
59 WPBF 10/09/12			MTWTF		•						
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week 10/08/12 10/21/12 MTWTF 5 \$500.00	Week: 11/05/12	11/11/12	M	1	\$160.00		7.41				
Start Date End Date Weekdays Spots/Week \$500.00				ws 25 @ 6:00PM	6-6:30PM		:30		NM	15	\$7,500.00
Week: 10/08/12									-		
Week: 10/15/12 10/21/12 MTWTF 5 \$500.00											
Week: 10/22/12 10/28/12 11/04/12 MTWTF 5 \$500.00 Week: 10/29/12 11/04/12 11/04/12 M 1 \$500.00 60 WPBF 10/16/12 10/29/12 WPBF News 25 Mornings C-7AM 30 NM 10 \$2,750.00 Class of Time - Pre-emptible with notice Start Date End Date 10/21/12 TWTF 4 \$275.00				•	•						
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate \$275.00					•						
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 -TWTF 4 \$275.00	Week: 10/29/12	11/04/12	M	1	\$500.00						
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 10/25/12 10/28/12 10/28/12 MTWTF 4 \$275.00	60 WPBF 10/16	5/12 10/29/	12 WPBF Ne	ws 25 Mornings	6-7AM		:30		NM	10	\$2,750.00
Week: 10/15/12 10/21/12 -TWTF 4 \$275.00 Week: 10/22/12 10/28/12 MTWTF 5 \$275.00 Week: 10/29/12 11/04/12 M 1 \$275.00 61 WPBF 10/09/12 11/05/12 Wheel Of Fortune 7-7:30PM :30 NM 20 \$16,000.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 -TWTF 4 \$800.00 Week: 10/15/12 10/28/12 MTWTF 5 \$800.00 Week: 10/29/12 11/04/12 MTWTF 5 \$800.00 Week: 10/23/12 11/05/12 Good Morning America 7-9AM :30 NM 10 \$1,500.00 Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 -TWTF 4 \$150.00 Week: 10/29/12 11/04/12 MTWTF 5 \$150.00	Class of Tim	e - Pre-empti		_							. ,
Week: 10/22/12 10/28/12 MTWTF 5 \$275.00 Week: 10/29/12 11/04/12 M 1 \$275.00 61 WPBF 10/09/12 11/05/12 Wheel Of Fortune 7-7:30PM :30 NM 20 \$16,000.00 Class of Time - Pre-emptible with notice Start Date Start Date Weekdays Spots/Week Rate 8800.00 Week: 10/08/12 10/14/12 TWTF 4 \$800.00 Week: 10/22/12 10/28/12 MTWTF 5 \$800.00 Week: 10/22/12 10/28/12 MTWTF 5 \$800.00 Week: 10/29/12 11/04/12 MTWTF 5 \$800.00 Week: 11/05/12 11/11/12 MTWTF 1 \$800.00 G2 WPBF 10/23/12 11/05/12 Good Morning America 7-9AM :30 NM 10 \$1,500.00 Class of Time - Immediately Pre-emptible without notice Start Date End Date Meekdays Spots/Week Spots/Week 10/22/12 10/28/12 -TWTF 4 \$150.00 Week: 10/22/12 10/28/12 TWTF 5 \$150.00				Spots/Week							
Week: 10/29/12 11/04/12 M 1 \$275.00 61 WPBF 10/09/12 11/05/12 Wheel Of Fortune 7-7:30PM :30 NM 20 \$16,000.00 Class of Time - Pre-emptible with notice Start Date Start Date Week 10/08/12 10/14/12 - TWTF 4 \$800.00 Week: 10/15/12 10/21/12 MTWTF 5 \$800.00 Week: 10/22/12 10/28/12 MTWTF 5 \$800.00 Week: 10/29/12 11/04/12 MTWTF 5 \$800.00 Week: 11/05/12 11/11/12 M 1 \$800.00 Class of Time - Immediately Pre-emptible without notice Start Date Start Date Neek: 10/22/12 10/28/12 - TWTF 4 \$150.00 Week: 10/29/12 11/04/12 MTWTF 5 \$150.00				•							
61 WPBF 10/09/12 11/05/12 Wheel Of Fortune 7-7:30PM :30 NM 20 \$16,000.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 -TWTF 4 \$800.00 Week: 10/15/12 10/21/12 MTWTF 5 \$800.00 Week: 10/22/12 10/28/12 MTWTF 5 \$800.00 Week: 10/29/12 11/04/12 MTWTF 5 \$800.00 Week: 11/05/12 11/11/12 M 1 \$800.00 Week: 11/05/12 11/11/12 M 1 \$800.00 Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 11/04/12 MTWTF 4 \$150.00 Week: 10/29/12 11/04/12 MTWTF 5 \$150.00 Week: 10/29/12 11/04/12 MTWTF 5 \$150.00				5	•				- 1		
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 -TwTF 4 \$800.00 Week: 10/15/12 10/21/12 MTwTF 5 \$800.00 Week: 10/29/12 11/04/12 MTwTF 5 \$800.00 Week: 10/29/12 11/04/12 MTwTF 5 \$800.00 Week: 11/05/12 11/11/12 M 1 \$800.00 Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate Start Date Start Date In/04/12 In/04/12 TwTF 4 \$150.00 Week: 10/29/12 11/04/12 MTwTF 5 \$150.00						0					
Start Date End Date Weekdays Spots/Week Rate				-ortune	7-7:30PM		:30		NM	20	\$16,000.00
Week: 10/08/12 10/14/12 -TWTF 4 \$800.00 Week: 10/15/12 10/21/12 MTWTF 5 \$800.00 Week: 10/22/12 10/28/12 MTWTF 5 \$800.00 Week: 10/29/12 11/04/12 MTWTF 5 \$800.00 Week: 11/05/12 11/11/12 M 1 \$800.00 Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 -TWTF 4 \$150.00 Week: 10/29/12 11/04/12 MTWTF 5 \$150.00				SnoteMook	Poto				- 1		
Week: 10/15/12 10/21/12 MTWTF 5 \$800.00 Week: 10/29/12 10/28/12 MTWTF 5 \$800.00 Week: 10/29/12 11/04/12 MTWTF 5 \$800.00 Week: 11/05/12 11/11/12 M 1 \$800.00 Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 -TWTF 4 \$150.00 Week: 10/29/12 11/04/12 MTWTF 5 \$150.00									- 1		
Week: 10/22/12 10/28/12 MTWTF 5 \$800.00 Week: 10/29/12 11/04/12 MTWTF 5 \$800.00 Week: 11/05/12 11/11/12 M 1 \$800.00 62 WPBF 10/23/12 11/05/12 Good Morning America 7-9AM :30 NM 10 \$1,500.00 Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 -TWTF 4 \$150.00 Week: 10/29/12 11/04/12 MTWTF 5 \$150.00	Week: 10/15/12			<u></u>	1				- 1		
Week: 11/05/12 11/11/12 M 1 \$800.00 62 WPBF 10/23/12 11/05/12 Good Morning America 7-9AM :30 NM 10 \$1,500.00 Class of Time - Immediately Pre-emptible without notice Start Date 10/22/12 10/28/12 TWTF 4 Weekdays Spots/Week 10/22/12 10/28/12 TWTF 4 \$150.00 Week: 10/29/12 11/04/12 MTWTF 5 \$150.00		10/28/12	MTWTF	5					- 1		
62 WPBF 10/23/12 11/05/12 Good Morning America 7-9AM :30 NM 10 \$1,500.00 Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week 10/22/12 10/28/12 -TWTF 4 \$150.00 Week: 10/29/12 11/04/12 MTWTF 5 \$150.00	Week: 10/29/12	11/04/12	MTWTF	5	\$800.00				- 1		
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u>	Week: 11/05/12	11/11/12	M	1	\$800.00				1		
Start Date End Date Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 -TwTF 4 \$150.00 Week: 10/29/12 11/04/12 MTwTF 5 \$150.00	62 WPBF 10/23	/12 11/05/	12 Good Morr	ning America	7-9AM		:30		NM	10	\$1,500.00
Week: 10/22/12			, ,	without notice							
Week: 10/29/12 11/04/12 MTWTF 5 \$150.00											
A PART TO A PART				•							
			MIMIL	ე 							Anna de la companya

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



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Alt Order # Contract / Revision 941801 / 1 06271999 **Contract Dates** Product Estimate# **OBAMA FOR AMERICA 1537** 10/02/12 - 11/06/12 Original Date / Revision <u>Advertiser</u>

Obama/D/President

08/13/12 / 08/16/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			20000-0000	
63 WPBF 11/06/12 11/06/12 Good Morning America	7-9AM	:30	NM	2	\$550.00
Class of Time - Pre-emptible with notice	_				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 -2 2	<u>Rate</u> \$275.00				
64 WPBF 10/12/12 10/12/12 Fri ABC Prime A		.20	NIN/		#0.000.00
	8-9PM	:30	NM	1	\$2,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/121 1	\$2,000.00				
65 WPBF 10/19/12 10/26/12 Fri ABC Prime A	8-9PM	:30	NM	2	\$2,000.00
Class of Time - Pre-emptible with notice				11653	
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12	\$1,000.00 \$1,000.00				
66 WPBF 10/22/12 10/29/12 CASTLE		.20	NA		65 000 00
Class of Time - Pre-emptible with notice	10-11PM	:30	NM	2	\$5,000.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/22/12 10/28/12 1 1	\$2,500.00				
Week: 10/29/12 11/04/12 1 1	\$2,500.00		130-69		
67 WPBF 10/13/12 10/13/12 GREYS ANATOMY 1205XI	/ 1205-105XM	:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121- 1	<u>Rate</u> \$50.00				
68 WPBF 10/13/12 10/27/12 Sat 6-7am News	Sat 6-7am	:30	NM	3	£490.00
Class of Time - Pre-emptible with notice	Oat o-7 am	.50	IAIAI	3	\$480.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/121- 1	\$160.00				
Week: 10/15/12 10/21/121- 1	\$160.00				
Week: 10/22/12 10/28/121- 1	\$160.00				
69 WPBF 10/20/12 11/03/12 Sat 7pm News	7-730pm	:30	NM	2	\$550.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12 10/21/121- 1	\$275.00				
Week: 10/22/12 10/28/12 0	\$0.00				
Week: 10/29/12 11/04/121- 1	\$275.00		-23		
70 WPBF 10/27/12 10/27/12 Sat 7pm News	7-730pm	:30	NM	1	\$550.00
Class of Time - Fixed Non Pre-emptible	.				
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121- 1	<u>Rate</u> \$550.00				
71 WPBF 10/13/12 10/27/12 GMA Saturday 7-8am	Sat 7am-8am	:30	NM	2	\$900.00
Class of Time - Fixed Non Pre-emptible	_ ac rain outil		14(4)	_	Ψ550.00
Start Date	<u>Rate</u>				
Week: 10/08/12 10/14/121- 1	\$450.00				
Week: 10/15/12 10/21/12 0	\$0.00				
Week: 10/22/12 10/28/121- 1	\$450.00			120	***
72 WPBF 10/13/12 10/20/12 Sat 8-9am News	Sat 8-9am	:30	NM	3	\$675.00
Class of Time - Pre-emptible with notice Start Date Fnd Date Weekdays Spots/Week	Rate				
	The residence of the latest section in the l		white the same of the same of the same of	THE RESERVE TO A PERSON NAMED IN	THE RESERVE TO SHARE

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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 Advertiser
 Original Date / Revision

 Obama/D/President
 08/13/12 / 08/16/12

thing Ch Chart Data End Data Decembring	Start/End Time	Spots/ Davs Length Week Rate	Tuno	Snote	Amount
*Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week	Start/End Time Rate	Days Length Week Rate	Type	Spots	Amount
Week: 10/08/12 10/14/122- 2	\$225.00				
Week: 10/15/12 10/21/121- 1	\$225.00				
73 WPBF 10/14/12 10/14/12 Sun 6-7am News	Sun 6-7am	:30	NM	1	\$90.00
Class of Time - Pre-emptible with notice	D-1-				
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$90.00				
74 WPBF 11/04/12 11/04/12 Sun 630pm News	630-7pm	:30	NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice	555 · p	191		3	V
Start Date	Rate				
Week: 10/29/12 11/04/121 1	\$225.00				
75 WPBF 10/21/12 10/21/12 GMA Sunday 7-8am	Sun 7-8am	:30	NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Poto				
Week: 10/15/12 10/21/121 1	<u>Rate</u> \$100.00				
76 WPBF 10/21/12 10/21/12 Sun 8-9am News	Sun 8-9am	:30	NM	1	\$175.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	Rate				
	\$175.00				
77 WPBF 10/14/12 10/28/12 ONCE UPON	8-9PM	:30	NM	3	\$5,400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/121 1	\$1,800.00				
Week: 10/15/12 10/21/121 1	\$1,800.00				
Week: 10/22/12 10/28/121 1	\$1,800.00	1 - 196			
78 WPBF 10/28/12 10/28/12 Sun 9-10am	9-10am	:30	NM	1	\$450.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Pete				
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$450.00				
79 WPBF 10/25/12 10/25/12 GREYS	9-10PM	:30	NM	1	\$3,600.00
Class of Time - Pre-emptible with notice		100		·	***
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/22/12 10/28/121 1	\$3,600.00				
80 WPBF 10/10/12 10/10/12 NASHVILLE	10-11PM	:30	NM	1	\$2,175.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/121 1	\$2,175.00				
81 WPBF 10/17/12 10/17/12 MIDDLE / NEIGHBORS	8-9PM	:30	NM	1	\$1,800.00
Class of Time - Pre-emptible with notice			1		·
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	Rate				
The second secon	\$1,800.00	.20	A In c	_	#O 050 00
82 WPBF 10/16/12 10/22/12 M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	:30	NM	5	\$2,250.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12 10/21/12 -TWTF 4	\$450.00				
Week: 10/22/12 10/28/12 M 1	\$450.00				
83 WPBF 10/02/12 10/08/12 WPBF News 25 @ 6:00PM	6-6:30PM	:30	NM	5	\$2,500.00

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Contract / Revision Alt Order # 06271999 941801 / 1 Contract Dates Product Estimate # OBAMA FOR AMERICA 1537 10/02/12 - 11/06/12 Original Date / Revision Advertiser 08/13/12 / 08/16/12

Obama/D/President

·	Oba	ma/D/President	06/13/12	/ 00/	10/12
*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rat	e TypeSi	oots	Amount
the contraction of the contracti	:s/Week Rate	Days Longar Trook Trac	,pool		, anount
Week: 10/01/12 10/07/12 -TWTF	4 \$500.00				
Week: 10/08/12 10/14/12 M	1 \$500.00	1000	2000		
84 WPBF 10/02/12 10/08/12 Wheel Of Fortune	7-7:30PM	:30	NM	5	\$4,000.00
Class of Time - Pre-emptible with notice					
	s/Week Rate				
Week: 10/01/12	4 \$800.00 1 \$800.00				
	<u>_</u>	:30	NM	1	¢ E00 00
85 WPBF 10/02/12 10/07/12 M-SUN WPBF Ne Class of Time - Pre-emptible with notice	ws 25 @ 1 11-11.35PW	.30	ININ		\$500.00
	s/Week Rate				
Week: 10/01/12 10/07/12 -TWTF-S	1 \$500.00				
86 WPBF 10/09/12 10/13/12 WPBF News 25 @) 5am 5-530am	:30	NM	1	\$90.00
Class of Time - Pre-emptible with notice					
	s/Week Rate				
Week: 10/08/12 10/14/12 -TWTF	1 \$90.00			_	
87 WPBF 10/16/12 11/02/12 M-F 5pm News	5-6pm	:30	NM	2	\$900.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spot	s/Week Rate				
Week: 10/15/12 10/21/12 -TwTF	1 \$450.00				
Week: 10/22/12 10/28/12	0 \$0.00				
Week: 10/29/12 11/04/12 -TWTF	1 \$450.00				
88 WPBF 10/02/12 10/05/12 WPBF News 25 M	ornings @ 5:30-5:57am	:30	NM	4	\$640.00
Class of Time - Pre-emptible with notice			- 1		
Start Date End Date Weekdays Spot Week: 10/01/12 10/07/12 -TWTF	<u>s/Week</u> <u>Rate</u> 4 \$160.00				
	¥.00.00	.20	N/A	4	#075.00
	ornings @ 5:30-5:57am	:30	NM	1	\$275.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spot	s/Week Rate				
Week: 10/01/12 10/07/12 -TWTF	1 \$275.00				
90 WPBF 10/15/12 10/15/12 CASTLE	10-11PM	:30	NM	1	\$2,500.00
Class of Time - Pre-emptible with notice					•
	s/Week Rate				
Week: 10/15/12 10/21/12 M	1 \$2,500.00		200		
91 WPBF 10/27/12 10/27/12 Sat 8-9am News	Sat 8-9am	:30	NM	2	\$450.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spot	s/Week Rate				
Week: 10/22/12 10/28/12S-	<u>s/Week</u> <u>Rate</u> 2 \$225.00				
92 WPBF 10/24/12 10/24/12 NASHVILLE	10-11PM	:30	NM	1	\$2,175.00
Class of Time - Pre-emptible with notice		.50		ı	Ψ2,170.00
Start Date End Date Weekdays Spot	s/Week Rate				
Week: 10/22/12 10/28/12W	1 \$2,175.00				
93 WPBF 11/03/12 11/03/12 ABC College Footi	oall 12-330pm	:30	NM	1	\$900.00
Class of Time - Pre-emptible with notice	anna Data		- 1		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spot</u> Week: 10/29/12 11/04/12S-	<u>s/Week</u> <u>Rate</u> 1 \$900.00		- 1		
94 WPBF 10/06/12 10/06/12 M-Sun 1130p-12ar		:30	NM	1	\$350.00
Class of Time Pro-ametible with notice	•		LAIAI		φυυυ.υυ

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



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	Contract / Revision 941801 / 1	Alt Order # 06271999
Contract Dates 10/02/12 - 11/06/12	Product OBAMA FOR AMERI	Estimate #
Advertiser Obarna/D/President		riginal Date / Revision 08/13/12 / 08/16/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Туре	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 S- 1	<u>Rate</u> \$350.00				1 2
95 WPBF 10/02/12 10/05/12 THE CHEW	1P-2P	:30	NM	1	\$275.00
Class of Time - Pre-emptible with notice					
Start Date	<u>Rate</u>				
Week: 10/01/12	\$275.00				
		Totals		701	\$272,130.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	534	\$209,080.00	\$177,718.00
10/29/12 -11/06/12	167	\$63,050.00	\$53,592.50
Totals	701	\$272,130.00	\$231,310.50

Signature:	Date:
<u> </u>	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

1. BILLING AND PAYMENTS

(a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.

(b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2. TERMINATION

(a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.

(b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.

(c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.

(d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and

3. OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

6. AGENCY MATERIAL

Paragraph 7.

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any ornission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

9. GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereof.

(b)	The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial
materials and other property furnis	hed by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in
connection with broadcasts except	after its prior approval.

- Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.
- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]